

Talents:

Innovative Design:

Passionate about design and focused on project-centric solutions, not artist-centric. Significant experience in branding, print collateral, and interactive design. In any of these formats, visually compelling products are produced that consistently meet the clients' goals.

Reliable Web Coding:

Ensure that designs convert as intended into functional products. Responsible throughout career for quality control in the website design display and user interaction. Tackled cross-browser troubleshooting at all past positions.

Complex Project Management:

Possess unique experience in managing all elements of multiple projects simultaneously, while ensuring that customer needs are met. Project examples include a twenty page sales kit, a five piece trade show display with associated collateral, vehicle wraps, videos, and a multi-language database website with secure content linked to specific user accounts. Regularly employ and oversee subcontracted designers and programmers.

Positive Client Relationships:

Being a leader in small and large companies has provided close contact with a range of clients. This interface requires maintaining relationships with effective client communication across all stages of a project cycle: from the sales process to project updates, change orders, and final reviews. Effective communication and management skills are used to ensure that both client expectations and the firm's profit margins are met, avoiding project scope creep without commensurate client agreements.

Experience:

Georgia Power – Web Designer (2011 - Present)

Develop unique user interface solutions for projects across multiple platforms. Act as lead designer and client contact for team efforts. Gained experience working with Sharepoint to act as a news blog with automated article management.

Excelovation, Inc – Art Director (2010 - 2011)

Working with the creative director and a programmer, tailored the design of all print and web products to unique client needs, managed subcontractors, and designed all in-house company collateral.

Natural Marketing Services, LLC – Co-Owner and Art Director (2005 - 2010)

Designed branding images tailored to the client; managed client print and web presence to execute their branding and marketing goals, including subcontractor delegation and oversight. Managed and sustained positive client relationships, resulting in repeat sales and long-term customers.

Proficiencies (I also love to learn new ways)

Design: | **Illustrator** | **Photoshop** | **In-Design** | **Fireworks**
Interactive: | **HTML** | **XML** | **CSS** | **PHP** | **WordPress** | **Sharepoint**
Animation: | **Flash** | **Lightwave** | **Maya**

Education

University of Georgia
Digital Media Major (1998-2003)

